

Membership Form

Please return with payment to:

Historic Downtown Kennewick Partnership

P.O. Box 6552
Kennewick, WA 99336

Membership Name: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Membership Levels

Businesses	\$200 Annually
Public & Government Agencies	\$200 Annually
Commercial Property Owners	\$200 Annually
Non-Profits	\$ 75 Annually
Neighbor	\$ 75 Annually

Membership Level: _____

Amount Enclosed: _____

Signature: _____

Historic Downtown Kennewick Partnership is a 501(c)3 non profit corporation

The Benefits of Main Street™

The Main Street™ program is about recapturing old values and creating a new sense of unity in a quickly changing society. The Main Street program maintains the asset of a community in order to pass on the community heritage to future residents. Main Street teaches the community how to take care of the future today.

Why Join the Historic Downtown Kennewick Partnership?

- ❖ The HDKP Holds four major promotions in the downtown Kennewick and Columbia Drive area, bringing in over 15,000 people to the downtown area, in addition to supporting a number of non-Partnership related events in the downtown area.
- ❖ Assist property owners to fill their vacancies supplying information on potential tenants. Increasing effort to recruit and retain businesses in the downtown area.
- ❖ Provided design and financial assistance through the Facade Improvement Program in excessive of \$375,000 to 20 businesses both in the downtown and Columbia Drive area since 2001.
- ❖ We are committed to maintaining a clean and green downtown environment.
- ❖ Created a Business Directory/Map of the downtown area with a distribution of over 15,000 copies promoting business and entertainment in the downtown area.
- ❖ Provide a Holiday lighting program through the Central Business District unequalled in the Tri-Cities area.
- ❖ The Partnership spent over \$40,000 since 2000 toward the promotion of public art downtown.
- ❖ Our plans for the next couple years include continuing our promotional events and advertising, working with the city to “link” the downtown with the Columbia Drive and the waterfront with the development of the Railroad property with public-use building.

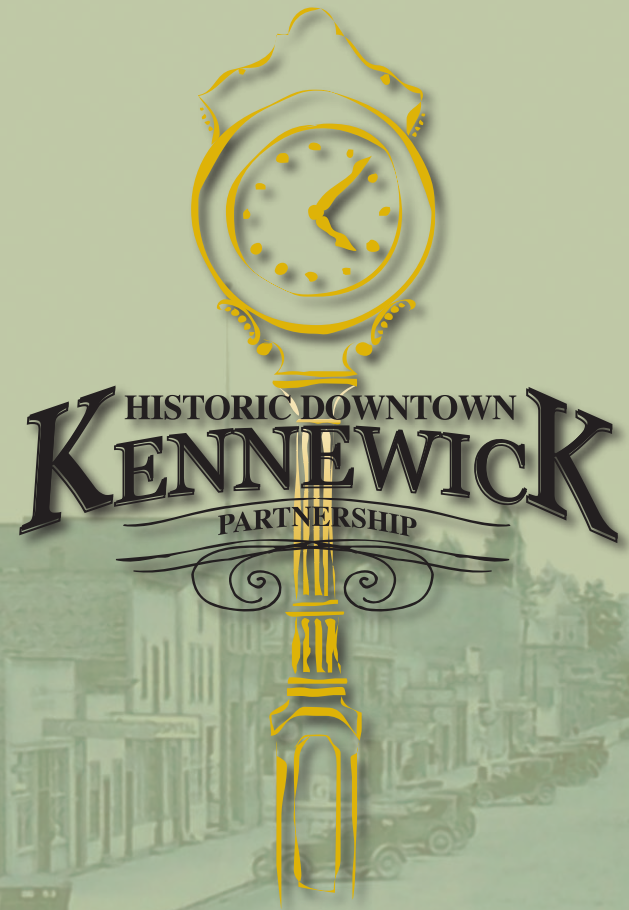
For more information contact:

Historic Downtown Kennewick Partnership

Phone (509)582-7221 • Fax (509)582-9720

124 W Kennewick Ave. • P.O. Box 6552 • Kennewick, WA 99336

www.historickennewick.org



Join Today!

National Certified
Main Street™ Community

“Creating history for the next generation”

The mission of the Historic Downtown Kennewick Partnership is to invigorate the business climate for existing and new businesses while preserving the historic value of the downtown.

Who Benefits from the organization?

- ❖ Long-time residents who remember how their hometown used to be.
- ❖ New residents who are looking for a sense of community and who want to establish roots
- ❖ Merchants located in and around the Main Street area who want to bring more customers into their shops.
- ❖ Organizations that care about the Downtown Kennewick's values and history
- ❖ Parents who want their children to grow up in a community with a strong sense of identity

What is the Main Street™ Approach?

The Main Street Approach is a philosophy, a program and a proven comprehensive approach to commercial business district revitalization. The approach is used in over 1600 cities across the nation and focuses on four volunteer based integrated committees (i.e. Design, Economic Restructuring, Organization and Promotion).

- ❖ Design - means getting the downtown area into top physical shape and capitalizing on its best assets such as historic buildings and traditional downtown layouts. This is accomplished by creating an inviting atmosphere through window displays, parking areas, signage, and Streetscapes
- ❖ Economic Restructuring - helps existing downtown businesses expand and recruits new ones to respond to today's market. Economic Restructuring also helps convert unused space into productive property and sharpen the competitiveness of business enterprises.
- ❖ Organization - has the responsibility of building consensus and cooperation among the groups that have an important stake in the downtown area. This includes educating the stakeholders regarding the benefits of a revitalized downtown area.
- ❖ Promotion - is responsible for creating a positive image of the Downtown through advertising, retail promotional activities, special events, and a marketing campaign carried out by local volunteers.

Why do we need a Downtown Organization?

The Downtown Kennewick area has experienced a transition over the past decade into a healthy business district. This revitalization has been guided, in large part, by the Historic Downtown Kennewick Partnership. The following are key elements in the revitalization effort:

- ❖ Developing partnerships with other community minded organizations in order to maintain and expand the downtown
- ❖ The organization is creating promotional events designed to bring thousands of people downtown.
- ❖ Maintaining our historic buildings and encouraging property owners through the façade improvement program.
- ❖ Recruitment and retention efforts that focus on inviting complimentary businesses which fill the needs of our target customers.
- ❖ Attracting more customers to the Downtown to ensure that dollars that could be spent elsewhere are circulated locally.

