

The Downtowner

A Newsletter of the Historic Downtown Kennewick Partnership

Calendar of Events

Friday, May 4th

- ☼ General Membership Meeting, Clover Island Inn 8am

Wednesday, May 9th

- ☼ ER Committee, TEC 7:30am

Friday, May 11th

- ☼ Organization Committee, TEC 7:30am

Friday, May 11th

- ☼ Classy Chassy Show & Shine, Overturf Motors 8am

Saturday, May 12th

- ☼ Classy Chassy Show & Shine, Downtown 8am

Sunday, May 13th

- ☼ Mothers Day

Wednesday, May 16th

- ☼ Design Committee, TEC 5:30pm

Tuesday, May 22nd

- ☼ Downtowner Banquet, Clover Island Inn 5:30pm

Friday, May 25th

- ☼ Board of Directors Meeting, TEC 7:35am

Monday, May 28th

- ☼ Memorial Day

Board of Directors:

Gary Hall

President

Hall Engineering

Mark Blotz

Vice President

Clover Island Inn

Paul Scharold

Treasurer

Scharold Enterprises, Inc

Merrienne Door

Secretary

JD's Time Center

Jo Harrington

Past President

Harrington Home Care

Mayor Jim Beaver

City of Kennewick

Beaver Furniture Sales

Gary Earp

Windermere Real Estate

Joetta Rupert

Kennewick Irrigation District

Kathye Kilgore

Second Harvest Tri-Cities

Harvey Faurholt

Attorney at Law

Don Lambert

The Deli Downtown

The Mission of the Historic Downtown Kennewick partnership is to enhance the prosperity of the downtown and preserve its History

HDKP Meeting to Present National Main Street Conference Report

The Historic Downtown Kennewick Partnership is proud to report on topics which were discussed at the National Main Street Conference in Seattle on March 26-28. This year the Partnership received scholarships for four members to attend the conference and bring back valuable information on a wide array of topics from promotion to economic development.

Friday, May 4, 2007

8:00 a.m.

Clover Island Inn

Downtowner Banquet Set for May 22nd

Mark your calendar for Tuesday, May 22nd, 2007 for the Historic Downtown Kennewick Partnership's Downtowner Banquet. This year's banquet, sponsored by Washington Trust Bank, will be held at the Clover Island Inn starting at 5:30pm.

This year's event plans to be more exciting than ever with HDKP President Gary Hall talking about the 2006 accomplishments and plans for 2007. In addition, the Partnership is please to announce the 2nd Annual Live Auction to benefit the Downtown Revitalization.

Everyone is encouraged to attend as Barb Carter the "2005 Downtowner of the Year" welcomes the newest member to this elite group of individuals who have been so instrumental in creating such a unique sense of community in downtown Kennewick. The Partnership will also honor the "Ralph & Jo Benton Volunteer of the Year". The City of Kennewick's Community Development Block Grant Committee will honor its 2006 Revitalization Award winners.



If you would like to make reservations or sponsor a table, please contact Timothy Dalton at 582-7221. Tickets are \$35 and can be paid for at the door, but reservations must be made by May 18th.

Grand Opening – Edward Jones Investment – Lori Dillon



The Historic Downtown Kennewick Partnership is proud to announce the Grand Opening of Lori Dillon, Financial Planner for Edwards Jones Investments on Friday, May 4th at 10am in her new location at 16 W Kennewick Ave. Lori has worked with a variety of businesses in the downtown area to create a raffle/fundraiser to benefit Safe Harbor, giving away \$1,000 of dollars in prizes, including a Money Tree. Edwards Jones has also partnered with Van Kampen Investments to raffle off an amazing Summer Picnic Prize with all proceed to benefit Safe Harbor and children in crisis. Please join us and let us welcome her to downtown.

Take A Close Look – Identify Your Weakness and Strengths

Take a close look at your specialty store. How does it compare to that of your competitors?

- Start by stepping outside and standing at least 15-20 feet back – what does your storefront really say?
- Walk through the front door of your shop and pretend you are the customer. Ask yourself the following questions.
 - o What immediately stands out first? Where is it? Is it positive or a negative feeling?
 - o Do you feel a sense of welcome?
 - o What overall store image and personality are being conveyed through merchandise, décor, fixturing and point of sale signage?
 - o Was it easy to move through?
 - o Is your store visually easy to understand and shop?
 - o How does your shop smell? How does it sound?
 - o What type of customer would enter your store based on what you see and feel initially?
 - o Where are the sales associates?
 - o Do you have your shop name in the interior of the shop?
 - o What's the lighting like? Are there highlighted areas attracting you to specific parts within the shop?

Based on these questions, would you return?

Seek to create a visual magnet – pull them in!

Courtesy of Shop Talk



MAY 11TH AND 12TH 2007

FRIDAY AFTERNOON

REGISTRATION
4-6pm at Overturf Motors
1016 W. Columbia Drive

POKER RUN
Starting at 6pm
ending at Burger Ranch

**FOR INFORMATION
CALL (509) 582-7221**

SATURDAY

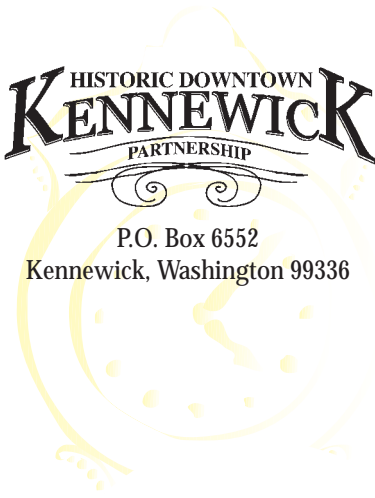
SHOW AND SHINE
Starting at 8am
Kennewick Ave. between
Washington and Dayton

LIVE MUSIC
Featuring "Retread"
Flag Plaza, starting at Noon.

AWARDS CEREMONY
Flag Plaza at 4pm



Affordable Windshields & More • Bettendorf's Printing & Design • Bunch-Finnigan, Inc • Charlie's Automotive
Clover Island Inn • Columbia River Trading Co • Diesel Performance Unlimited • Genesis Auto Repair
Hall Engineering Associates • Harrington Home Medical • Ice Harbor Brewing • J. Storm Inc • John's Auto Mart
Kennewick Auto Body • Les Schwab Kennewick • Meyers' Auto Tech • Parkade Bar & Grill • Sandstone Cafe
Sports Page Bar & Grill • Sun Pacific Energy • Sunshine Polishing Systems • The Beach • Washington Hardware



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Downtown Directional Signage Complete

The Historic Downtown Kennewick Partnership recently completed the second phase of the Direction Signage with the replacement of the “Civic Center” sign on Hwy 395 and Kennewick Ave with a sign that reads “Historic Downtown Kennewick” with a food marker. The Partnership with the help of both the HDKP President Gary Hall and City of Kennewick Councilman Bob Olson have been working with the State Department of Transportation on this phase. The Partnership would like to thank for them for their help on this project. If it weren’t for their dedication to this effort help we surely would have faced an uphill battle.



Downtown Streetscape Project

As many of you have seen, the trees are blooming in the downtown area and spring is in full swing. The City of Kennewick recently started Phase 8 of the Downtown Streetscape project on Monday April 16th and should be complete in July of this year. The objective of this phase is the installation of 11 decorative lights, 23 trees with decorative grates, electrical, irrigation and paver bricks between 1st Avenue and Canal Drive on Dayton Street. The contractor (Sierra Electric, Inc) will make every effort possible to maintain street access and parking during the day.



In addition to Dayton Street, Phase 8 will include streetlights and trees on both sides of the road at the Benton Street and Columbia Drive. It also includes reconstruction of the inland at the intersection.