

January, 2005

The Downtowner

A Newsletter of the Historic Downtown Kennewick Partnership

Calendar of Events

Tuesday, January 4th

Organization Committee, TEC 5pm

Thursday January 6th

First Thursday Art Walk, Downtown Kennewick 6pm

Friday, January 7th

General Membership Meeting, Clover Island Inn 8am

Saturday January 8th

Board Retreat KID

Friday, January 20th

Exec. Committee Mtg., TEC 7:30am

Wednesday, January 12th

Art between the Bridges, Wintergrass Gallery 4pm

Thursday, January 13th

ER Committee, TEC 7:30am
Promotion Committee, TEC 6pm

Wednesday, January 19th

Design Committee, TEC 5:30pm

Thursday, January 20th

Art between the Bridges, Wintergrass Gallery 4pm

Friday, January 28th

Board of Directors Mtg., KID 7:30am

Board of Directors:

Jo Harrington

President
Harrington Home Care

Gary Hall

Vice President
Hall Engineering

Lee Williams

Secretary
Lee Williams & Associates

Paul Scharold

Treasurer
Scharold Enterprises, Inc

Mayor Jim Beaver

City of Kennewick
Beaver Furniture Sales

Gary Earp

Cascade Building

Kathy Kilgore

Second Harvest Tri-Cities

Don Lambert

Parkade Hobbies

Mike Macon

Kennewick Irrigation District

Chuck Scribner

Player Sports Bar and Grill

What is the Main Street™ Program and how does it work?

The Historic Downtown Kennewick Partnership accomplishes its mission of enhancing the prosperity of the downtown and preserving its history through the National Trust for Historic Preservation's Main Street™ philosophy. The Main Street™ philosophy integrates a four point approach, which involves four volunteer based committees (Design, Economic Restructuring, Organization and Promotion) to produce fundamental changes in a Downtown's economic base.

The Historic Downtown Kennewick Partnership's Timothy Dalton, Executive Director, will be their featured speaker for the January monthly general membership meeting. Tim will be presenting a comprehensive view of the Main Street™ philosophy and how it related to the downtown Kennewick area.

General Membership Meeting
Friday, January 7, 2004 • 8:00 a.m.
Clover Island Inn

HDKP gets new Board Members

In December, the Historic Downtown Kennewick Partnership announced the results of the 2004 Board Elections. Jo Harrington and Gary Hall were re-elected to the board along with the addition of Don Lambert, owner of Parkade Hobbies.

Then at a special Board meeting in December, the 2004 Board of Directors appointed Chuck Scribner (Players Sport Bar), Gary Earp (owner of the Cascade Building), and Lee Williams (Lee Williams and Associates).

Following the regular December Board of Directors, the 2005 Board of Directors elected officers as follows; Jo Harrington (Harrington Home Care) – President; Gary Hall (Hall Engineering) – Vice President; Lee Williams (Lee Williams and Associates) – Secretary; Paul Scharold (Scharold Enterprises, Inc.) – Treasurer.

The Historic Downtown Kennewick Partnership still has one appointed board position left to fill. If you are interested in applying for one of this position please submit a letter of interest to the Historic Downtown Kennewick Partnership office. Remember, this is a working board of Directors and members are expected to served as liaison or chair one of the four committees (e.g. Design, Economic Restructuring, Organization or Promotion). For more information, please call the HDKP office at 582-7221.

The Mission of the Historic Downtown Kennewick partnership is to enhance the prosperity of the downtown and preserve its History



Spirit of Light Holiday Promotion

The Historic Downtown Kennewick Partnership held their Spirit of Light Christmas Tree Lighting Promotion on Saturday December 4, 2004. This year's event focused on an Old Fashioned Christmas in Historic Downtown Kennewick with a theme with a Santa, roaming carolers, and a Holiday Walk for the shoppers.

The Holiday Walk allowed shoppers who visit all the stores with a punch type card and had it stamped a chance to enter a drawing for gift baskets from the downtown merchants.

The winners of the 2004 Holiday Walk, gift basket drawing were the following: Grand Prize \$400 value- Jackie Rosbach; Richland Toy Basket \$85.00 value- Hope Eberle; Kennewick Spa Basket \$85.00 value- Von Marlatt; Bear Basket \$100.00 value-Grace Eberle; Kennewick Sportsman Basket \$90.00 value- Kathy Swift, Richland Mugs and misc gifts \$22.00 value-Scott Hadley, Karis Scharold, Vicki Olivas, Kristen Keefe, Greg Silvan, Mary Jo Wilkins—all of Kennewick and Cathy Stordeur, Richland.

The Historic Downtown Kennewick Partnership would like to thank all the merchants who donated to the gift baskets and participated in the holiday walk.

From the President

I would like to congratulate the committees on their accomplishments during the last year and thank them for the hours they put in on the many and varied projects and tasks they completed as part of the Main Street™ program. The committee volunteers' attendance and input at the workshop with Susan Kempf of the State Downtown Revitalization Program was certainly appreciated.

In addition, I would like to take an opportunity to acknowledge some other accomplishments in the downtown:

Facade Improvement Program - Our facade improvement program saw the renovation of the Beach Pub and Eatery (formerly the Cowboy Club), Players Sports Bar and Grill, Farmers exchange. In addition, to these were the Tri-City Herald's built a new building and Word of Faith Church added a new facade to the Cutting Edge Teen Center.

Economic Restructuring - The Downtown saw new businesses and organizations moved in the area. Some of these include the Boys and Girls Club, King and I Express, U & I Framing and Ice Brewing Company with the first non smoking Pub in the downtown.

Design - The downtown received the 5th phase of the streetscape with the addition of streetlights and trees to Benton Street. Other public improvements include the completion and dedication of Billie Jane Lampson Clock Plaza and the Whitney Southwick Memorial Art piece at the corner of Cascade and Kennewick Ave.

Promotion - The downtown was honored with a number of events organized by not only the HDKP, but also the centennial committee celebrating the city centennial. These included Classy Chassy Car Show, All Class Reunion with their Street Dance and Bar-B-que, Benton Franklin Fair Parade and HDKP Pancake Breakfast, Grapefest, Art History & Architecture Tours of both the downtown Building and historic homes.

A special thanks needs to go out to the members and merchants for all they have contributed to help make our downtown what it is today and what it will become in the future. The Partnership values the hard work and input they provide to create an outstanding community to live, work and play in.

I look forward to serving you in the year to come.

Jo Harrington

Historic Downtown Kennewick Partnership raises membership dues

The Downtown Kennewick area has experienced a transition over the past decade into a healthy business district. This revitalization has been guided, in large part, by the Historic Downtown Kennewick Partnership. The following are key elements in the revitalization effort:

- Developing partnerships with other community minded organizations in order to maintain and expand the downtown
- The organization is creating promotional events designed to bring thousands of people downtown.
- Maintaining our historic buildings and encouraging property owners through the façade improvement program.
- Recruitment and retention efforts that focus on inviting complimentary businesses which fill the needs of our target customers.
- Attracting more customers to the Downtown to ensure that dollars that could be spent elsewhere are circulated locally.

In the next few weeks, you will be receiving your dues statement for the upcoming Historic Downtown Kennewick Partnership year. You will see that the dues were increased this year. This increase is designed to cover not only enhanced marketing and advertising costs which many businesses expressed the need for in the Economic Restructuring survey completed in 2003, but also increasing maintenance cost associated with the revitalization process.

The dues structure for the Historic Downtown Kennewick Partnership is as follows:

Membership Levels

Regular Voting Members - Members located within the boundaries of the HDKP

Businesses that pay a business license	\$ 200 Annually
Government agencies	\$ 200 Annually
Individuals who own commercial Property	\$ 200 Annually
Small Non-Profits	\$ 75 Annually
Individual	\$ 75 Annually

Associate Non-Voting Members - Members located outside the boundaries of the HDKP

Businesses that pay a business license	\$ 100 Annually
Government agencies	\$ 100 Annually
Individuals who own commercial Property	\$ 100 Annually
Small Non-Profits	\$ 40 Annually
Individual	\$ 40 Annually

The organization committee and board are also considering various options that would allow us to better streamline the organization. These include but are not limited to the following:

- Administrative account fundraisers to be held from time to time;
- Active campaign to acquire additional corporate sponsorship;
- Reduction in the Administrative Account expenses.

I plan to discuss the budget, dues increase, and other goals for the coming year at a meeting in the near future. In the meantime, however, please feel free to contact me by phone (947-6816) or by email (jharr892@aol.com) if you have any questions on the dues statements or anything else of concern.

Sincerely,

Jo Harrington

President, Historic Downtown Kennewick Partnership



P.O. Box 6552, Kennewick, Washington 99336

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\$85,000 Available for 2005 Façade Improvement Grants

There are many buildings in downtown Kennewick that have benefited from façade improvements during the past several years. These improvements resulted from a combination of private and public investment, with the latter funded by Community Development Block Grant (CDBG) funds administered through the Historic Downtown Kennewick Partnership's Façade Improvement Program.

Since 1999, the City of Kennewick's Community Development Block Grant Committee has allocated over \$250,000 in funds for the Façade Improvement Program. The CDBG committee has allocated \$85,000 to the HDKP for 2005 projects. The HDKP Design Committee then makes project funding recommendations to the Board of Directors for approval.

The following is an outline of the application process for the 2005 Façade Improvement Grant program, which has some changes from previous years:

- The applicant can apply for up to 75% of the amount the construction project, and must fund a minimum of 25% of the project cost.
- Applications must be accompanied by an Environment Assessment Data Sheet, construction cost estimate, construction schedule estimate, and illustrations of work to be completed to be considered for approval.
- Applicants will make presentations to the Design Committee on March 16, 2005.
- Applicants will not be limited to a one time only application, but priority will be given to community impact.
- All projects over \$2,000.00 must comply with Davis-Bacon wage and reporting requirements.

Applications will be available at the HDKP office at 124 W Kennewick Ave. after February 1, 2005 and the deadline for filing is March 1, 2005 at 5pm. If there are any questions on the new requirements for the Façade Improvement Program, please call Timothy Dalton at 582-7221.